



PRESS RELEASE - For Immediate Release

Mark your Calendar: Saturday, May 2nd, 2020

Cinco de Mayo Multicultural Festival-Health/Education & Job Fair

Organized by DCET in Partnership with the City of Irving

Event Producer: Elvia Wallace Martinez – (214) 587-1983 - dcenti1@sbcglobal.net

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Irving, Texas – This annual **CINCO DE MAYO** celebration not only honors the 1862 victory of the Mexican Army over the French Army at the Battle of Puebla, Mexico and presently champions this community's spirit and diversity.

The strong Hispanic influence in Irving aids in the planning for the city's largest event: The **Multicultural Festival** & Education, Health, and Job Fair. Managed by DCET a 501©3 nonprofit organization SINCE 1995, 62 volunteers in partnerships with the City of Irving work diligently to provide the most enjoyable authentic experience for this historical celebration.

*"We bring many cultures that represent Irving together for cultural understanding and sensitivity. "This is not only for Mexican/Latinos, it is for everybody" said Elvia Wallace-Martinez chairman of the celebration committee and Founder of DCET/Believe in Yourself, Inc. "DCET stands for believe in yourself in Spanish and is also the motto of our 501©3 nonprofit organization. This is our largest fundraising event in support of **EDUCATION**. We teach ESL, GED, Citizenship and Computer classes, as well as Spanish Literacy classes **FREE of charge**. The City of Irving has been our biggest supporting partner and ally all these years."*

"At the event, we start with ZUMBA at 9am outdoors, the opening ceremonies take place indoors at 10am. Activities at the fair last till 4pm indoors, then the event goes outdoors to enjoy great food, entertainment and more games for the kids till 6pm. We are proud to benefit education and help deserving Hispanic students in Irving with scholarships" mentioned Ms. Wallace-Martinez

"The event features live entertainment, cultural exhibitions from different countries and their food! This is truly a multicultural gathering from different cultures sharing their historical data. "Don't miss this great event with music, dancers, and great traditional food!" said Felipe Lezama, Executive Board member of DCET. "The food is absolutely awesome and also the desserts!" he said

This **CINCO DE MAYO** celebration is family oriented – A place for all the family to enjoy excellent music and admire cultural exhibits and have lots of fun.

For kids: clowns, face painting, piñatas, inflatable playground games, gardening and carpentry and FREE raffle items till they last.
For adults: all day health screenings: free blood pressure and prostate screening, glucose, diabetes and cholesterol testing with Onsite results and referrals and FREE Mammogram exams by Parkland Hospital - arts and crafts, and entertainment galore featuring Dancing music "SALSA/MERENGUE with Celia Cruz" Tribute and a vast array of Folklorico dancers from Mexico, Peru, Colombia, Ecuador, and China.

The goal of this event is to raise funds for EDUCATION while providing healthy lifestyles and alternative resources for the family; featuring community non-profits, county/state agencies, and retail vendors along with our traditional/cultural arts/craft/food vendors — all in an alcohol-free environment – The business networking is awesome! Expected all day attendance this year is 5,000+ at the new renovated Senter Park.

About DCET: DCET is a 501(c) 3 nonprofit organization in DFW whose mission is to assist immigrant, at-risk Hispanic/Latino youth and their families in their process of assimilation and acculturation with literacy and mentoring and community programs. DCET serves as a bridge to help families to fully participate in the variety of health, human service and education programs available in order for them to become productive members of society. visit www.dcenti.org.

CONGRATULATE OUR CINCO DE MAYO SCHOLARSHIP RECIPIENTS



Ma. del Carmen Alvarez



Hilario Molina



Alfredo Rosales



Santos Gonzalez



Darvin Avila





